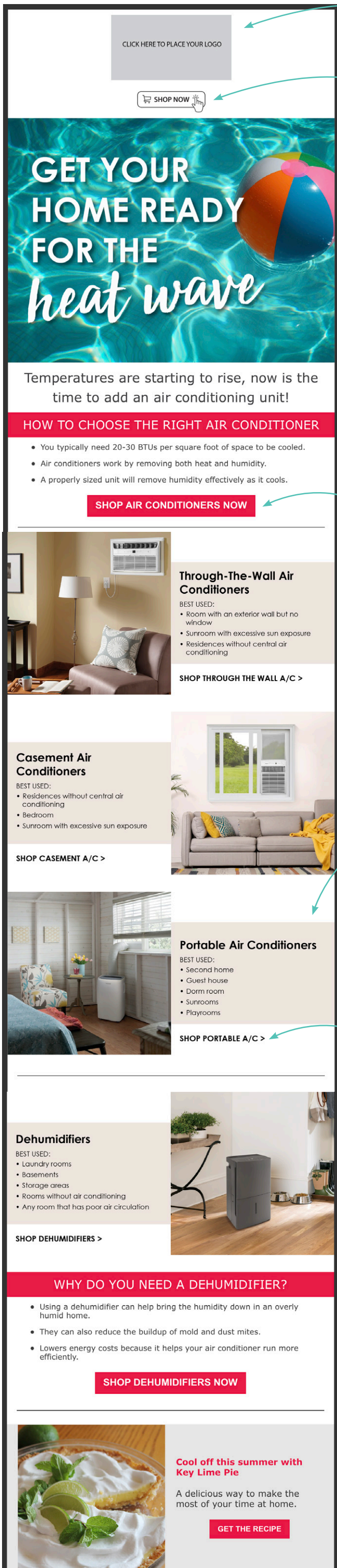


NEAG Email Template Tip Sheet



Insert your store logo here to clearly identify to your customers who the email is coming from.

Give your customers quick access to shop on your website by linking this button to your site.



EMAIL MARKETING TIP

Draw your customers in with bright, engaging images and headlines at the top of your emails. Select topics that encourage them to shop early/be prepared for an upcoming holiday or change in season.

Be sure to link these buttons to the corresponding product landing page on your website.



EMAIL MARKETING TIP

Before you hit "send" on your email, take a few minutes to go through and double check that all buttons are linked to the correct page on your website.

You can remove any of these sections, based on your store product availability.

Be sure to link these shop buttons/images to the designated landing page for each featured category.



EMAIL MARKETING TIP

Encourage sales by educating your customers on why they need a certain product in their home.



EMAIL MARKETING TIP

Engage customers by giving them useful/interesting content in your emails that keep them wanting to receive messages from your store.